

PRESS RELEASE



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\$10,000 SPONSORSHIP BRINGS FREE SWIM LESSONS TO CONCORD AND PENACOOK CHILDREN

*Concord Parks and Recreation Department Gears Up For an Active Summer Swim Season
Thanks to Concord Housing + Redevelopment*

CONCORD, NH – The City of Concord Parks and Recreation Department is pleased to announce a generous sponsorship from Concord Housing + Redevelopment that will allow Concord and Penacook children to take part in FREE swim lessons this summer.

Learning to swim is an integral part of a child's safety and development, and swimming is a skill that lasts a lifetime. Swim lessons reduce the risk of drowning and build whole body strength. Exposing a child to swimming at a young age will provide them with a recreational activity they can continue to enjoy throughout the rest of their lives!

Parks and Recreation Supervisor Laura Bryant said, "It is with great excitement that we accept this very generous sponsorship from Concord Housing + Redevelopment. Each summer we teach swim lessons to close to 300 hundred children, and it has always been our desire that we reach all members of the Concord and Penacook communities. With this sponsorship we are hopeful that we will be able to broaden our reach even further."

John Hoyt, Executive Director of Concord Housing + Redevelopment, added, "Providing the children of these two communities the opportunity to participate in swim lessons, regardless of their monetary position, is a fundamental piece in providing them with a solid skill that will not only help save lives, but also provide them a lifetime of fun."

With this sponsorship, each Concord/Penacook child will be able to receive a two-week session of swim lessons (8 classes) for FREE. Pre-registration is required for all swim lessons. Registration will begin on Tuesday, May 12th. The Concord Parks and Recreation Department offers swim lessons at five of the seven neighborhood pools, which will open for the season on Saturday, June 20.

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The Concord Parks and Recreation Department is responsible for the City parks and cemeteries; Beaver Meadow Golf Course; and for the scheduling of the five community centers, seven outdoor pools, and the City Auditorium. The Department also operates a diverse year-round schedule of programs, classes and numerous camps. Registration is currently ongoing for spring programs like soccer, archery, preschool classes and summer camps. More information can be found online at www.concordparksandrec.com.